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MEDIA RELEASE

Division Agency forms strategic alliance with TEG in electronic music and Jason Ayoubi joins as a Partner and Director

Division Agency has today announced a strategic alliance with TEG, Australasia's leading Ticketing, Live Entertainment and Data Analytics company to promote national tours and events featuring electronic dance music acts.

The joint venture comes after Jason Ayoubi joined Division Agency as a Partner and Director, reuniting with Scott Robertson. In tandem, they were the driving force behind Future Music Festival and Summadayze.

TEG CEO Geoff Jones said the link will build a powerful combination of Division Agency's genre knowledge with TEG's strength as a promoter and marketer.

"This alliance makes sense from so many angles and the winners will be electronic music fans and artists," said Jones.

"TEG has a diverse and dynamic roster of artists who we promote and we have great respect for Jason and Scott's achievements and ambitions. There are exciting times ahead."

Jason Ayoubi said he was thrilled to back in business with Scott Robertson and excited by the new partnership.

"We've achieved great things together and there's so much more to come," said Ayoubi.

"I'm looking forward to producing some massive projects and enjoying the buzz that only comes from doing what I love - putting on iconic and life enhancing events."

Division Agency has grown at an impressive rate in the past 12 months having launched two of Sydney's most exciting new venues (Goodbar and Seadeck). In the event space Division has enjoyed an enviable sold-out run of shows at the Greenwood Hotel and launched two new boutique festivals (Knee Deep In Sydney and Days Like This Festival) at Royal Randwick at the start of the year in partnership with Paul Strange Presents.

As the brains trust of Future Entertainment, Ayoubi and Robertson shaped some of the global touring industry's hottest properties, including the flagship Future Music Festival, an international juggernaut which regularly gathered close to 250,000 revellers.

Future Entertainment was responsible for selling millions of tickets across Australia and Malaysia and for touring the biggest names in music, from Deadmau5, Eric Prydz, Swedish House Mafia, Drake, and The Prodigy to Pharrell Williams, The Stone Roses, The Chemical Brothers, New Order, Katy Perry, Robbie Williams, the late James Brown, Avicii, Sven Vath, Richie Hawtin and Fatboy Slim.

About Division Agency

Division Agency is a youth focused entertainment company, established with the objective of presenting boutique music festivals, events, national tours and showcasing world-class entertainment at some of Australia's most iconic venues and cultural landmarks. Division has a simple philosophy and clear focus on the industry facets that matter the most - the music, the people, the artists and the delivered experience.

About TEG

TEG is Australasia's leading Ticketing, Live Entertainment and Data Analytics Company. TEG includes TEG Live, Ticketek, TEG Dainty, TEG Analytics, TEG Rewards, Softix, Qudos Bank Arena, Eventopia, Life Like Touring, The Entertainment Store and the Brickman Experience and TicketCharge Malaysia.

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